

Universal Studios - Atlanta Fest
Student Leadership
University present



YPS 2012 EXHIBITOR
APPLICATION
MARCH 6 @ FIRST BAPTIST ORLANDO

Sponsored by:



Dear Potential Exhibitor,

Welcome to the Youth Pastor Summit 2012! As this phenomenal event nears, the excitement of our team continues to rise. We trust that you are as excited as we are about partnering to influence ~1,500 leaders of the next generation gathering on March 5-6, 2012 in Orlando, Florida. Day 1 will be held at Hard Rock Live and Day 2 will be held at First Baptist Church of Orlando.

Enclosed is the Exhibitor Application Packet that includes many details you will need to make this event a success for your organization. A brief overview of the information included is below:

Available Exhibitor Date: Tuesday, March 6, 2012 **ONLY**. *Exhibitor tables on March 5, 2012 are only available for Day 1 speakers and YPS Event Sponsors due to limited space at Hard Rock.*

Location of March 6 event: FBC Orlando Faith Hall

New This Year: In order to better provide opportunities for potential exhibitors to connect with YPS attendees, we have created different levels of exhibitor opportunities for this event as outlined on the next page. Each level is limited to a certain number in order to maximize each exhibitor's opportunity.

Please Note: Registration for the YPS Day 1 on March 5 at Hard Rock Live is not included in your Exhibitor Application. Registration for YPS Attendees is free, but if you would like to go to this, you must register separately for this once registration opens in January.

Exhibitor Selection: All exhibitor application forms must be received by December 9, 2011. Because of the extremely limited exhibitor space for YPS, sending in a form does not guarantee you a space at the Summit. We will review all registrations received and make notifications of selections via email by December 16, 2011.

If selected to be an exhibitor, we look forward to meeting you on Tuesday, March 6, 2012 at the Exhibitor Check-in. If we are not able to accommodate your exhibitor request, we hope you will still consider attending this event and take advantage of the opportunity to hear from some amazing speakers. Please feel free to contact us if you have any additional questions.

Thank you,

Nikki Hoffpauir

(407) 248-0300 ext. 13

Nikki@studentleadership.net

Levels of Exhibitor Opportunities

GOLD PACKAGE: \$20,000 - one package available**

- ◆Video shown in main session on Day 2
- ◆A piece in the bag Day 2 (see instructions below)
- ◆10 minutes of stage time with Dr. Jay on Day 2
- ◆Exhibitor table adjacent to SLU table on Day 2
- ◆Large logo and link on the YPS website
- ◆Video link on YPS website
- ◆Logo on YPS emails
- ◆Logo on program map
- ◆Silver Package included

SILVER PACKAGE: \$5,000 - two available

- ★Video shown on Day 2 during one breakout time slot
- ★A piece in the bag Day 2 (see instructions below)
- ★Exhibitor table on Day 2
- ★Logo and link on the YPS website
- ★Logo on YPS emails
- ★Logo on the program map
- ★Bronze Package Included

BRONZE PACKAGE: \$2,000 - four packages available

- ★Exhibitor table on Day 2
- ★A piece in the bag on Day 2 (see instructions below)
- ★Name listed on the YPS website
- ★Name listed as sponsor on program map

EXHIBITOR PACKAGE: \$1,000 - ten packages available

- ★ Exhibitor table on Day 2. May put something in the bag for an additional \$300.

SLU PARTNER EXHIBITOR PACKAGE: \$0 - five packages available

- ★ You must be a annual partner with SLU.
- ★ Exhibitor table on Day 2 for the first five SLU partners that apply. You may put something in the bag for an additional \$300.

PUT A PIECE IN THE YPS BAG: \$300

- ★All pieces may not exceed 8 1/2 X 11 in size. In addition, **a mock of the piece must be received by February 1, 2012 for approval.** Pieces not sent in advance for approval will not be put in the bag. Approved pieces must be received in the SLU office no later than March 1 in order to be included in the bag. Please include 1500 pieces.

SPECIAL NOTE ON WHAT IS INCLUDED IN EXHIBITOR TABLE:

- ★1 - Table (you must provide your own table skirt or you can rent one for \$22)
- ★1 - Sign with your Organization's name
- ★2 - Folding Chairs
- ★2 - Lunch for 2 exhibitors provided on Day 2
- ★Please note that due to extremely limited space for this event, only one table can be given out to each exhibitor.

Exhibitor Details and Guidelines

Exhibitor Registration Selection: All exhibitor registration forms must be received by December 9, 2011. Because of the extremely limited exhibitor space for YPS, sending in a application does not guarantee you a space at the Summit. We will review all registrations received and make notifications of selections via email by December 16, 2011.

How do we pick Exhibitors? Our goal is to provide the greatest number of resources for our attendees each year. We review all submissions and make selections based on this goal.

Exhibition Schedule: Booths will be open on Tuesday, March 6, 2012 from 8:00 am-2:30 pm. Please note that all booths must be set up by 7:30 am. A detailed schedule of session times, etc. will be provided at Exhibitor Check In.

Location and Directions:

First Baptist Church of Orlando
Faith Hall
3000 S. John Young Parkway
Orlando, FL 32805
www.fbcorlando.org

Accommodations: Please visit the lodging link of the YP Summit site for negotiated rates at participating hotel properties.

Shipping: Please feel free to ship any materials needs to our offices to arrive **NO LATER than March 1, 2012**. Please note that you will need to make your own arrangements for picking up your materials from our office between 3:00 PM and 5:00 PM on Monday, March 5, 2011 as well as make your own arrangements for return shipments. If you can not pick up your materials within the times listed, we recommend that you have it shipped to the hotel you are staying at while in Orlando.

Please send all shipments to:
Student Leadership University
Attn.: YPS Exhibitor (Your Organization Name Here)
7380 Sand Lake Rd., Suite 100
Orlando, FL 32819

Load In/Load Out: All exhibitors must check in and complete set up between 6:30 am -7:30am on Tuesday, March 6, 2012.

Questions? Please call us at (407) 248-0300 extension 13 or email us at nikki@studentleadership.net

Regulations: As you partner with us in providing the best event possible for our attendees, there are a few guidelines we ask that you adhere to:

- Since you have the opportunity to choose to put a promotional piece in the attendee gift bag through the exhibitor opportunities, please do not stand at the doors and hand out any promotional items.
- You must be set up no later than 7:30 AM or you forfeit your booth space.
- You are not permitted to sell any resources from your table. You are welcome to provide information on resources that attendees can purchase at a later date, but you can not sell them directly from your table.
- If selected to be a exhibitor, payment must be received by January 13, 2012.

Exhibitor Registration Application: DUE by December 9

*Fax this form to 407-248-0301 or scan and email it to nikki@studentleadership.net
Please note: Filling out this form does not guarantee you booth space. We will review all exhibitor registration forms the week of December 9th and make notification of exhibitor selections by December 16, 2011.*

Organization Name: _____

Website: _____

Address: _____

City: _____ **State/Zip:** _____

Contact Name: _____

Title: _____

Phone #: _____ **Fax** _____

Email: _____

Information on your Organization: *Please use the space below to let us know more about your organization and what resources you plan to provide to attendees of YPS 2012.*

Please Select which Exhibitor Level you are Applying For:

___ **GOLD EXHIBITOR LEVEL: \$20,000 (one package available)**

___ **SILVER EXHIBITOR LEVEL: \$5,000 (two package available)**

___ **BRONZE EXHIBITOR LEVEL: \$2,000 (four package available)**

___ **EXHIBITOR LEVEL: \$1,000 (ten package available)**

___ **SLU PARTNER EXHIBITOR LEVEL: \$0 (five package available)**

___ **PIECE IN EVENT BAG: \$300 (gold, silver, and bronzes levels can already include 1 piece as part their package)**

___ **YES-** please contact me about the possibility of a reduced exhibitor fee as I can provide 1500 bags for use as the event gift bag.